

ニュースダイジェスト

Doitsu **NewsDigest** 

Doitsu News Digest is a Dusseldorf based free magazine.

We mainly deliver German news and living information to Japanese residents living in Germany and through this we have been promoting and building a positive relationship between German and Japanese communities in Germany for **over 20 years**.

16,000 copies / issue, which makes us the largest circulated Japanese magazine in Germany.



Our Useful Contents

- Latest Germany, Japan and world news
- Analyzing major German newspapers
- Classified ads (Recruitment, Property, Lessons, etc.)
- Latest Cinema information and Event Listing
- Various guides for beauty & health, schools, clinic and law & tax
- Columns for business, economics and culture in Germany
- Regional information

Our Services

- Management of Doitsu News Digest (Printed & Online)
- Production & Design
Design (Leaflets, Brochures, Logos, Goods) / Print / Web Construction
Translation / Event Coordination

Japanese Community in Germany

According to the statistics of the Ministry of Foreign Affairs of Japan in 2019:



The Number of
Japanese Residents in Germany

45,416

The Number of
Japanese Companies in Germany

1,839

Magazine

340 x 235mm / Full Colour Printed



Doitsu News Digest

First issue: April 1994
 Circulation: 16,000
 Page: 24 Pages
 Issued: Every 1st and 3rd Friday
www.newsdigest.de



Eikoku News Digest

First issue : October 1985
 Circulation : 20,000
 Page : 24-32 Pages
 Issued : Every 1st and 3rd Thursday
www.news-digest.co.uk

Distribution / Readership in Germany

● Pickup Points & Distribution

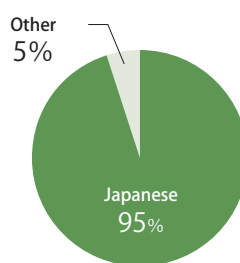
Approx. **350** Places

- Restaurants, Supermarkets, Stores 45%
- Public Institutions 20%
- Japanese Companies 18%
- Hotels, Travel Agencies 10%
- Other 7%
(Beauty Salons, Communications media etc.)

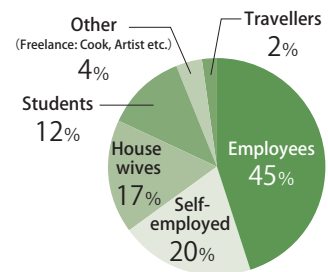
● Subscribers

Approx. **300-350**

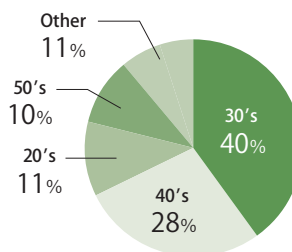
- **Insertion** **1,160** copies
 into Nikkei News International
 (Japan Economic Times)



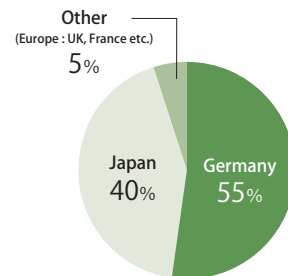
Nationality



Occupation



Age



Website Access Information

Website / eBook

1. Updating the latest news everyday.
2. Blogs and various useful information (Life, sightseeing, transport, etc.).
3. Classified, columns and back numbers of editorial features.
4. eBook of the entire magazine including back issues.

Website Visitors (monthly average)

Doitsu News Digest
 UU : Approx. **200,000**
 PV : Approx. **350,000**

Eikoku News Digest
 UU : Approx. **180,000**
 PV : Approx. **330,000**

Total PV ca. 680,000