

About us

Management at Eikoku News Digest (Magazine & Web)

Useful Contents

- Original Features & Interviews
- Highlight of the latest UK, Japan & World News, Politics, Economic & Current Affairs
- People's Column, Current Topics related to both the UK & Japan
- Latest Films & Events
- Hot Topics, Entertainment & Serial Columns

Magazine



Make the most of your advertising with great designs and words to meet various needs!

Web



Breaking News, Temporary Content

- Daily update on the latest news
- Web only content, Blogs, British life & Tourist Info
- Hot jobs, Classified, Popular Columns & All Back Numbers from previous features
- Access to eBook from PC, Smartphones and Tablet computers

SNS

Local Friendly Content



- Update on local hot topics
- Photo Gallery of our town

Production (Design / Web / Editorial)



Design

(Leaflet, Brochure, Logo & Promotional Goods Design)



Website

(Web Construction, Web Banner Design)



Editorial Production

(Editorial Writing, Translation)



Others

(Event Coordination, Meeting Room Hire)

We provide tailor-made production services to make your promotion more original and effective!

Magazine

340 x 235mm / Full Colour Printed

Eikoku and Doitsu News Digest are also **inserted into the Nikkei News International (Japan's Economic Times)** which is one of the largest edition business newspapers in Japan.



Eikoku News Digest

First issued : October 1985
Circulation : 20,000
Page : 24-32 Pages
Issued : Every 1st and 3rd Thursday
www.news-digest.co.uk



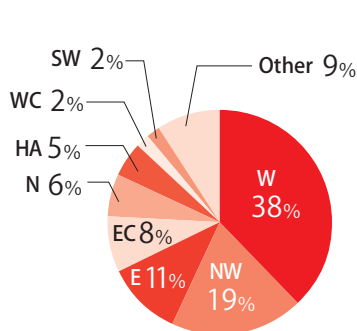
Doitsu News Digest

First issued: April 1994
Circulation: 16,000
Page: 24 Pages
Issued: Every 1st and 3rd Friday
www.newsdigest.de

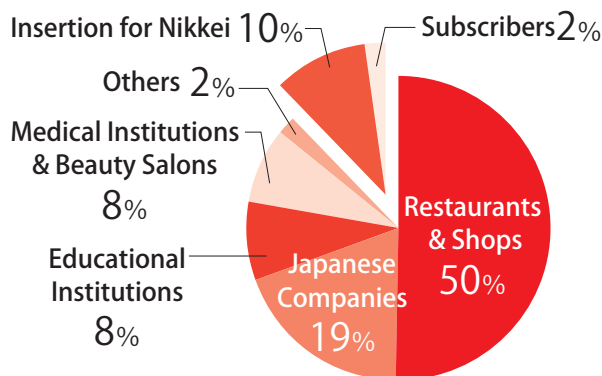
Distribution / Readership

Circulation: 20,000 copies/issue.

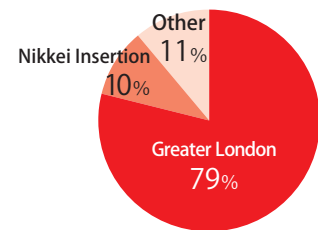
The largest circulated Japanese magazine in the UK!



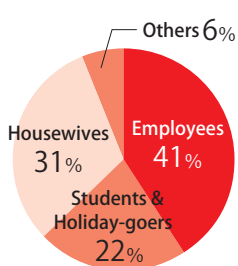
Distribution Within London



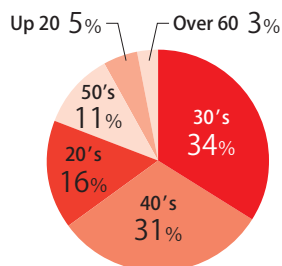
Distribution in the UK



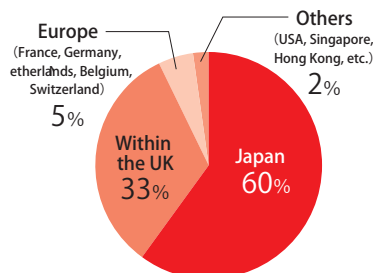
Distribution Area



Occupation



Age



Website Access Information

Website Visitors (monthly average)

Eikoku News Digest
UU : Approx. **110,000**
PV : Approx. **320,000**

Doitsu News Digest
UU : Approx. **140,000**
PV : Approx. **300,000**

Total PV Approx. **620,000**

Potential Market in the UK

The Number of Japanese Residents in the UK

62,887

The Number of Japanese Companies in the UK

986

According to the statistics of FCO in 2018